

WILD WOMAN FUNDRAISING



Consulting References for Mazarine Treyz, Wild Woman Fundraising

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(Letter of reference available)

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(Letter of reference available)

I look forward to working with you. Just give me a call at 503-673-3863 or email me at info@wildwomanfundraising.com to get started with fundraising consulting.

Here are more examples of what I've done for each client.

<http://wildwomanfundraising.com/portfolio/>



Donor Communications Coaching- Reaching goal before summer appeal

I can't thank you enough for your coaching. I know that I have a lot more to learn, but you have helped to give me a new framework for how I look at fundraising/development for our organization. The monthly phone calls, webinars and ecourses give me a full understanding of various methods and have already helped me to improve and expand on our previous efforts. I'm telling our stories in new ways and we are showing love for our donors like never before!! I think this is why last month we mailed out our 1st ever donor survey and had a response rate of about 21%. Not only that, but it brought in over \$6,000 in donations and we are able to add many email addresses so that we can begin quarterly email newsletters. The survey gave us extremely valuable feedback. And then we raised over \$2,000 with our annual report, without even asking.

We have already almost reached our campaign goal for the year prior to our summer mailing even going out!! I'm convinced that working with you helped to make this happen! Thank you, thank you, thank you!"



-Brynn Evans, former Executive Director, Meals On Wheels of Lamoille County, Vermont, currently Director of Development, Northeastern Vermont Hospital

Economic Opportunity Institute -81% Appeal Increase

Thanks to the new strategies I learned from your coaching, we had our most successful EOY campaign EVER. We raised \$37,036 from 53 donors. Eight of these gifts were from brand new donors.

- This is a 31% increase in gift amount from 2015's total.
- 13% increase in number of donors.
- This year's total is a 81% increase from our 2014 amount.

So a very, very big thank you for your coaching!



-Sam Hatzenbeler, MPH,
Development Director,
Economic Opportunity Institute,
Seattle, Washington

Catholic Elementary Development Partners-Our appeal return grew 244%

“I have to thank you for helping me with the way I approach donors. Because of your generous sharing of knowledge, I got a bunch of smaller donations today...and \$2500, \$5k, \$10k and \$30k donations. WOOHOOOOOO! Those are MAJOR gifts for our small nonprofit. One even gave us the opportunity to use their contribution as a matching challenge. The info that you share, and the dynamic way in which you present it, make fundraising easy and fun!

I just wanted to share some very encouraging news now that our year-end appeal is winding down. **With what I’ve learned from you, and a lot of donor cultivation, one of my schools has seen our annual appeal grow 244% over last year. I am stoked!”**

- Judi DeSouter
Director of Advancement
Catholic Elementary Development Partners
New York City, NY





Working with Wild Woman Fundraising has transformed our fundraising for our 20 year old nonprofit.

As a CEO, I consider Mazarine Treyz a trusted adviser in fundraising and communications. I appreciate how Treyz sees the bigger picture, beyond fundraising, into leadership strategies. Her consulting has helped us take our fundraising to the next level.

With our first online spring fundraising campaign in 2015, we raised \$66K, more than twice our original goal of \$25K, thanks to Wild Woman Fundraising's strategy, copywriting and online fundraising coaching.

With her advice on how to better engage donors, we've had more volunteer requests through our website and the best open rate ever on our e-newsletters. Working with Mazarine Treyz will help you bring clarity to your donor messages and raise more money.

Thanks to her help, we have had a dramatic increase in interest in our programs, from a donor and volunteer side, as well as from a program side, in 2015 and 2016.



If you need a trusted adviser in fundraising that will help you build donor relationships to raise more money than ever before, I highly recommend Wild Woman Fundraising.

Jay Goldinger, *Founder and CEO Food on Foot*, Los Angeles, CA