

The Salvation Army
P.O. Box 52177
Phoenix AZ 85072

Nonprofit
Organization
U.S. Postage
PAID
The Salvation
Army

Please don't forget . . .

611-175058-1211C Z
SALVATION ARMY
Christmas Fund
4x8 cd

pgs: 5



What does it feel like to be FORGOTTEN at Christmas?

October 25, 2012

Dear Mr. _____,

This Christmas hundreds of children risk being forgotten on Christmas Day — *unless you and I do something.*

It's heartbreaking to imagine a needy girl or boy feeling left out of the most joyous celebration of the year.

Yet right here in our community there are families struggling just to put a little food on the table. They have no money for a real Christmas dinner.

With blessings all around us, it would be a shame to let these hungry little ones be forgotten this holiday season.

Mr. _____, your past generosity has been a great help to people in our community who are less fortunate. And I am deeply grateful.

Now I hope you will help your Salvation Army fill the aching stomachs of needy children this holiday season.

Just a Christmas meal. Is that too much for a poor child to ask for?

Please . . . send a generous gift of \$10, \$25 or \$35 to our Christmas Fund Drive today. And let the children know they haven't been forgotten.

Thank you. And may God bless you for helping!
Gratefully,

Lt. Colonel Joe Posillico
Divisional Commander

P.S. Your special gift today will help carry on The Salvation Army's tradition of doing the most good for hurting neighbors — and will make this a Christmas to remember for children in need!

Your gift to The Salvation Army will be used now and throughout the year to support Salvation Army services in our community.

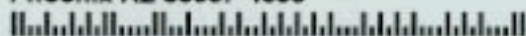
To give online or for more information, please visit
www.tsasw.org

Your check will be converted to electronic funds transfer for processing.

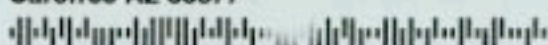


The Salvation Army
P.O. Box 52177
Phoenix AZ 85072

The Salvation Army
PO Box 34595
Phoenix AZ 85067-4595



Stephen R.
PO Box
Carefree AZ 85377



YES! Here is my Christmas Fund gift to bring a real Christmas dinner to hungry children in Our Community. I want to show them I haven't forgotten.

\$10 \$35 \$75
 \$25 \$50 \$_____

To make a gift by credit card:

Visit us online at
www.tsasw.org

Call 1-800-SAL-ARMY (1-800-725-2769)

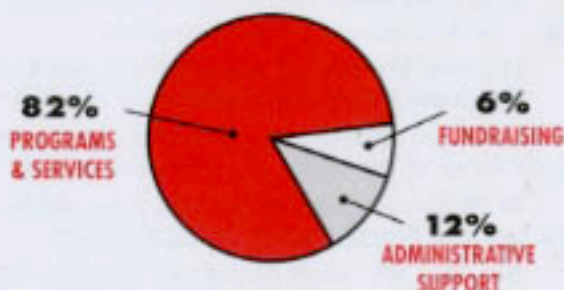
Or see the back of this form

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The Salvation Army is "America's favorite and most trusted charity" according to the *Chronicle of Philanthropy*.

The Salvation Army is "by far the most effective organization in the U.S. No one even comes close to it in respect of clarity of mission, ability to innovate, measurable results, dedication and putting money to maximum use."

— Peter Drucker
Management Expert and Author
as quoted in *Forbes* magazine.



82 cents of every dollar spent sustains life-changing programs that bring hope to hurting souls

Source: Latest National Salvation Army Annual Report



Please don't let the children be forgotten this Christmas! Send your Christmas donation today!

SA_32-0196

To make a gift by credit card, you may also call toll free: 1-800-SAL-ARMY (1-800-725-2769)

Credit Card Information

Please charge my VISA MasterCard Discover American Express

Name on Card _____

Phone _____ Amount \$ _____

Card # _____

Card Verification # _____ Exp. Date _____

Signature _____

Prayer Request

We would be honored to pray with you. Please share your prayer request here:



DOING THE MOST GOOD

- I have included/I am interested in including The Salvation Army in my estate plans.
 I'd like more information about The Salvation Army.
 I would like to receive email communications from The Salvation Army.

Email _____



Thank
you for
your
gift!



DOING
THE MOST
GOOD™

FROM: _____

Please be sure the return address shows
through the window of this envelope.

THANK YOU...

Through your gift you have reached out to touch
the life of another who desperately needs you.
God bless you.

